

TOS+H EXPO

2nd TURKISH OCCUPATIONAL
SAFETY + HEALTH EXHIBITION

Press

Strong growth in visitors' numbers at 2nd TOS+H Expo seamlessly continues success of première.

The second TOS+H Expo (Occupational Safety + Health Exhibition) seamlessly continued the success of the première event two years ago and concluded with a large increase in the number of visitors. From 8 to 11 May 2016 the Halic Congress Center in Istanbul attracted 5,223 trade visitors (3,540 in 2014) wanting to learn from 106 exhibitors (17 nations). The trade fair featured the latest trends in personal protection equipment, health at work, occupational safety and innovative products in those areas. "TOS+H ideally supplemented the 8th International Occupational Health and Safety Conference, which ran in parallel. It was a recipe for success to have this combination of a conference with high-calibre speakers giving interesting talks, as well as discussions and a comprehensive overview of innovative products, equipment and services at the trade fair," said Birgit Horn, Director of Messe Düsseldorf as she summed up TOS+H Expo.

The second TOS+H Expo was opened by the Turkish Labour Minister, Süleyman Soylu, thus impressively underlining the significance which the event has by now acquired.

Speaking for many exhibitors, Gerald Haas, Sales Manager Europe 2 at UVEX Safety, summed up the good mood at the stands: As before, TOS+H Expo has proved to be a perfect platform to express our close bond with the Turkish market. Following the successful start in 2014, the trade fair has now confirmed its position as the leading industry event in Turkey."



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 The global
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Sebastian Mohrwind, Head of International Sales at Innotech, added: "TOS+H was a great opportunity for Innotech and Yüksek İşler to present their innovative products to a very interested audience."

A similarly positive conclusion was drawn by Amanda Yang, Project Executive at Valuedshow: "TOS+H turned out to be a highly comprehensive and communicative platform for Turkey and has exceeded our expectations. Most of the Chinese exhibitors have already indicated that they want to come back in two years' time. We would like to express our special thanks to the entire team of organisers."

TOS+H Expo is held by Messe Düsseldorf, the organisers of the world's leading Occupational Health & Safety trade fair A+A in Düsseldorf, together with the local trade fair company Tezulas Fuar.

Full details of the Turkish Occupational Safety + Health Exhibition (TOS+H EXPO) are available online: <http://www.toshexpo.com>.

The next TOS+H Expo has been scheduled for 6 to 9 May 2018 (Istanbul).

We would appreciate a complimentary copy in the event of publication.

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Further remarks on TOS+H Expo 2016 given by exhibitors:

3M – Ms. Merve Şener, Senior Marketing Coordinator

“As 3M we are very satisfied of TOS+H EXPO 2016 results. We got a chance of gathering with our old customers and presenting our new solutions as well as meeting new customers. Thank you very much.”

Brey – Mrs. Burçin Ekinci, Business Development Manager

“TOS+H EXPO carries the concept of Messe Düsseldorf and was organized with the quality of A+A. Although TOS+H EXPO is organized every 2 years, we strongly believe that it will be the only fair organized in the sector of Safety and Health in Turkey. It is very important that TOS+H EXPO is organized paralel to 8th Internatinal Conference on Occupational Safety and Health. Visitors of this fair are very compentent and intellectual.”

Draeger Safety – Mrs. Pelin Korkmaz, Marketing Manager

“Compared with the previous exhibition, the exhibitors built more sophisticated booths. As safety gains more importance and due to big potential in Turkey, foreign companies pay more attention to their activites and participation. New visitors, as well as old ones visited our booth during TOS+H EXPO 2016. We believe that the safety market will gain importance with government approact to Total Safety Regulation. It is very important for us that this fair is organized paralel to 8th Internatinal Conference on Occupational Safety and Health. Conference participants are all decision makers, and we are happy that they visited our booth.”

İş Koruma – Arda Ataoğlu, CEO

“Just like 2 years ago, we are very satisfied with TOS+H EXPO 2016. We are very satisfied with the visitor profile and quality, appropriate people are visiting this fair. We met new customers and we believe they will bring along new business opportunities. We already took our first step for new business



contracts. We strongly believe that the capacity of this fair will increase. We are looking forward to seeing you in 2018!”

MFA – Fatih Furtun, General Manager

“Since we perceive being static as a threat for production and safety culture, we as MFA are very pleased with the increasing performance of TOS+H EXPO.”

Avrasya Safety – Mrs. Ebru Demir, Marketing and Business Development Director

Fall Protec SA – Mr. Jan-Erik Grothe, Managing Director

“TOS+H EXPO is a very good organization, it is clean and well-organized. Tezulas, in cooperation with Messe Düsseldorf, collaborated with very competent exhibitors. We also think that the visitors are well-suited.”

